

POP ART

Grade 10 MYP Art

After World War II, there was a big boom in consumerism, media and advertising. Certain artists became fascinated with this new world, and the new popular culture that had emerged. The term “Pop Art” was first used in Britain in the mid 1950s, to describe the art produced by certain artists who were greatly inspired by popular culture, comics, advertising, media and consumerism.

Key artists include: Andy Warhol, Roy Lichtenstein, Sir Peter Blake, Richard Hamilton, Jasper Johns and Robert Rauschenberg, Claes Oldenburg, Eduardo Paolozzi



The Pop Art Consumable Product Painting

You will be creating a 40cm x 50cm acrylic painting on canvas board in primary and secondary colours that you mix yourself, based on a consumable product that you have brought in to class.

Steps

1. Photograph your product with your netbook camera and print it out in black and white.
2. Create a contour line drawing of your product in your workbook, simplifying the form and pulling out key elements of the packaging that you find most eye-catching. Use the grid system to get a more accurate reproduction of the image— make sure the proportions are correct.
3. Once your image has been defined, draw it on your canvas board.
4. In your workbook, develop your colour palette by mixing the primary colours red, yellow and blue to get your secondary colours of orange, green and violet.
5. Once you have selected the colours you plan on using, you may begin to paint your piece.
6. Write a reflection in your workbook on your process and the final work.

*** Remember that Pop Art pieces are known for their bold, contrasting colours and flatness, which means no shadows, highlights or dimension.**